

# COMPANY INFORMATION DISCLOSURE

Last updated: 05/10/2009

This document is available from the company website at:  
<http://production.investis.com/sqq/>

In conjunction with the website, this document contains all of the information which is necessary to comply with the requirements of Rule 26 of the AIM Rules for Companies – ‘Company information disclosure’.

## Business Description / Investment Strategy

Sterling Green Group Plc. is a Financial Solutions Company, established in 2003, based in the heart of City Centre Manchester. Having been acquired by Hamilton Partners Plc (with a name change to Sterling Green Group Plc) in April 2007 this has allowed us to expand our operations and form 3 separate subsidiaries each specialising in a particular financial solution.

The financial services currently offered by Sterling Green Group are Secured Loans, Unsecured Loans, Mortgages, Debt Management, Tax Debt Management, Full and Finals, Bankruptcy and Trust Deeds.

Our call centre adopts an outbound lead generation policy. By having state of the art call handling software we can market for clients proactively without high and uncertain expenditure on red tops.

## GOVERNANCE

### Directors' Names and Biographies

#### **Michael Edelson (aged 65), Chairman**

Mr Edelson's current directorships include being the non-executive chairman of EXC plc, Daily Internet plc and executive chairman of London & City Credit Corporation Limited. He is also a non-executive director of Paycorp plc. Historically, he has been a director of a number of companies admitted to trading on AIM, including ASOS plc, Oxygen Holdings plc, Prestbury Group Plc, Chelford Group plc, Host Europe plc, Knutsford Group plc, Mercury Recycling Group plc and Singer and Friedlander AIM 3 VCT plc. He has been a member of the board of Manchester United Football Club Limited since 1982.

#### **Laura Avigdori (aged 32), Non-executive Director**

After graduating from University College, London, Laura joined SJ Berwin in 2000 and qualified as a solicitor in its real estate department where she remained until December 2004, when she joined her sister in the boutique corporate finance house, Oxygen Ventures Limited. She is a trustee of two charitable trusts, and has been a non-executive director of several AIM listed plc's.

#### **Philip Kanas (aged 73), Non-executive Director**

Philip is a chartered accountant who, until 1998, had been a partner in a number of firms of chartered accountants. Since 1999 he has acted as a business consultant and also holds a number of non-executive directorships including Crawshaw Group plc.

**Tariq Ali (aged 52), Chief Executive**

Tariq started his career in finance over 15 years ago, trading as Hobart Sterling. The business brokered a range of secured and unsecured finance services including commercial, residential and bridging facilities. Tariq took a break from his financial career in 1993 to pursue other business interests but resumed his activities in consumer finance in 1995, working for a finance and leasing company as a sales and marketing manager. From 1998 to 2006 he was the sales and marketing manager for Termart Limited, trading as First Choice Finance, a mortgage distributor and loan provider. In this role, he oversaw the development of the company's sales and marketing activities prior to it being approved to engage in regulated activities and was responsible for broker development, setting of targets and overseeing the sales management. He was responsible for establishing First Choice Finance's call centre operation. Separately from his role at Termart Limited, he founded Sterling Green in 2001 with Jason McClean.

**Jason McClean (aged 39), Operations Director**

After reading law at Liverpool John Moores University, Jason worked in the financial services industry for nine years. In 2000 he became compliance officer at First Choice Finance, where he worked with Tariq Ali. They founded Sterling Green together in 2001. Jason has worked within the financial services industry since the mortgage industry was regulated and has significant experience in dealing with compliance with regulatory authorities.

**Board of Directors' Responsibilities**

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**Michael Edelson – Chairman**

Member with the Remuneration and Audit Committee

**Tariq Ali – Chief Executive Officer**

Involved in the day to day running of the business, oversees the accounts function, sales and marketing. Also a member of the remuneration and audit committee.

**Jason McClean – Operations Director**

Involved in the day to day operations of the business including all aspects of compliance, internal systems and structures, tracking and auditing and overseeing all aspects of lead control, sales and administration. Member of the remuneration and Audit committee.

**Laura Avigdori – Non Executive Director**

Member of the remuneration and audit committee.

**Phillip Kanas – Non Executive Director**

Member of the remuneration and audit committee.

**Committees' Responsibilities**

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The Audit Committee receives and reviews reports from management and the Enlarged Group's auditors relating to the interim and annual accounts and the accounting and internal control systems in use throughout the Enlarged Group. The Audit Committee has unrestricted access to the Enlarged Group's auditors.

The Remuneration Committee reviews the scale and structure of the executive directors' and senior employees' remuneration and the terms of their service or employment contracts, including share option schemes and other bonus arrangements. The remuneration and terms and conditions of the non executive directors are set by the entire board.

**SHARE INFORMATION****Other exchanges or trading platforms where Sterling Green Group Plc. securities are admitted or traded:**

As at 04/09/2009 Sterling Green Group Plc. securities are also traded on AIM and are admitted to be traded on PLUS platform.

### The number of securities in issue:

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As at 04/09/2009, the number of securities in issue was: 303,675,390.

### The number of securities held as treasury shares:

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As at 04/09/2009, the number of securities held as treasury shares was: 0

### Percentage of AIM securities not in public hands:

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As at 04/09/2009, the percentage of AIM securities not in public hands was: 56.6%. Total shares not in public hands; 171,960,885.

### Identity and percentage holdings of significant shareholders:

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As at 04/09/2009, the identity and percentage holdings of significant shareholders was:

Shareholder	No. of shares owned	As % of issued share capital
JIM Nominees Limited	19,535,495	6.4%
BK Charitable Trust	15,500,000	5.1%
Pentagon Dollar Satellite Fund Limited	15,000,000	4.9%
HSBC Global Custody Nominee	15,000,000	4.9%
J H Lyons	12,000,000	4.0%

As at 04/09/2009, the identity and percentage holdings of directorial shareholders was:

Shareholder	No. of shares owned	As % of issued share capital
Michael Edelson	31,050,390	10.2%
Laura Avigdori	2,500,000	0.8%
Tariq Ali	29,687,500	9.8%
Jason McClean	29,687,500	9.8%
Philip Kanas	1,500,000	0.5%

### Details of any restrictions on the transfer of AIM Securities:

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There are currently no restrictions on the transfer of Sterling Green Group Plc. securities.

## CONTACTS & ADVISORS

### Country of Incorporation:

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United Kingdom.

### Main Country of Operation:

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United Kingdom.

## Company Registered Address & Number:

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Sterling Green Group Plc  
14 the Embankment  
Vale Road, Heaton Mersey  
Stockport  
SK4 3GN  
Company No. 05316808

Tel: 0161-975-0434  
Fax: 0161-975-0403

## Nominated advisors:

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John East and Partners (Contact: Simon Clements)  
10 Finsbury Square,  
London,  
EC2A 1AD

Tel: 020 7628 2200  
Fax: 020 7628 4473

## Other key advisors:

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Atticus Legal (Contact: Philip Barry)  
Steam Packet House  
Cross Street  
Manchester  
M2 8GT  
Tel: 0161-957-8888  
Fax: 0161-957-8889

Kuit Steinart Levy (Contact: Kirsti Pinnell)  
3 St Mary's Parsonage  
Manchester  
M3 2RD  
Tel: 0161 832 3434  
Fax: 0161 832 6650

The following information can be viewed at <http://production.investis.com/sgg/>

- Articles of association
- Admissions document
- Memorandum of association

The following information is not available yet as Sterling Green Group Plc. floated on 27/04/07:

- Annual report
- Interim report
- Circulars / similar publications sent to shareholder within the last 12 months